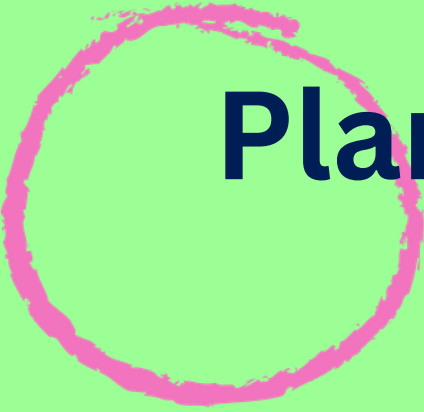


RADIO BROADCASTER



 Planning and creating your own radio / online Show.



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AIMS AND OUTCOMES:

- To know the main role and responsibilities of a radio/ online broadcaster.
- To know and build your skills as a broadcaster.
- To plan the opening section of a radio/ online show.
- To know how to add music to the programme.
- To create links between tracks.
- To rehearse/ present and record links into a segment of your show.



HELPFUL LINKS:



- [Broadcast Presenter | Anthem Gateway](#)
- [Top Tips On Approaching Music Blogs | Anthem Gateway](#)
- [How to send content to Radio Platfform | Anthem Gateway](#)



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What does a broadcaster do?

Brainstorm Task:
Create a list of different
types of broadcasters.

What have you
watched/ listened to?



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Research Challenge

Find clips of different broadcasts and think about the skills needed by a person with this job role.

Verbal Skills

- Confident, clear, engaging speaking voice.
- Good vocal projection.
- Good interviewing skills.

Physical Skills

- Confident in front of a camera.
- Being approachable.

Organisational Skills

- Being creative
- Attention to detail.
- Be flexible to change.
- Be an active listener.
- Happy to research a variety of topics.



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Practical Challenge..... Presentation Game

With a partner....

- Find out their full name.
- Where they live.
- Find out an interesting facts about them.

Imagine you are hosting a television game show.
Present them to the rest of the class.

How can you make
it entertaining?

Speak clearly

Take your time

Example Script:

Good Evening!

Let's meet our first guest on tonight's show.

This is _____, from _____.

She/ He/ They have a _____her/ his/ their favourite food is _____.



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Using your voice.... Practical Challenges

Step 1 – Breathing Exercises

**Step 2 – Speaking Clearly – Tongue
Twister Practice**

**Think about
Projection
(Dynamics)**

Pace (Tempo)

Diction

Pauses

**Step 3 – Reading an opening section
of a radio show announcement**



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Radio Script – Practice your skills.



“Welcome to Radio Sounds, the newest sounds in music, straight to you! We’ve got brand new music and some real classics on the way for you today. Plus, interviews and music reviews. Let’s get straight to it with our first track of the day.”



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Main Challenge

Choose the style of radio/ online broadcast you want to create.

Podcast

Radio
Show

Film
Review

News
Broadcast

Music
Review

Write an opening welcome script for the start of your show.

Think about:

- Name of your show.
- What your show will be about? (genres of music/ news story etc.)
- The main things you will do in your show. (So, people know what to expect.)



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Adding content to your broadcast

You now need to develop your show.

Do you need?

Jingle / Theme
tune

Songs /
Playlist

Audio
Clips

Visual
Clips

**A news broadcast will need a script to follow.
A music show will need sections to announce songs.**



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Support with Sections of the Broadcast

Interviewing someone

Why do people conduct interviews?

- To find out and share information.
- Learn about people and their stories.
- To entertain others.



Helpful Hints...

- Keep language clear and simple.
- Use a more open ended questions so that answers need to be more detailed.
- Use “How,” “What,” “Why.”
- Encourage stories – E.g. “How did you get started...”



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Interviewing someone

Research the person you are interviewing

Could you and a partner create an interview?

Create a list of questions based on what you have found out.

“What inspired you to write the music you have for this album?”

“Tell me how you got to this point in your career...”

“You witnessed the event; can you tell me what happened?”

“How do you feel about....”

“What was your favourite aspect of”

“If you were to share any advice, what would it be?”



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Writing scripts



Short
sentences

Start by sharing the headlines of the broadcast.
Introduce the presenter “I’m _____ and today I
bring you reports of _____”

Tone
neutral

Deliver KEY FACTS

Who/ What/ Where/ When/ How?

Present tense

Conclusion – What happens next “So far, we have
basic information. We will bring you more in our
next bulletin at 6pm.”

Stick to the
facts



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