

REACH OUT

Get in contact with the people who put on the gigs - the **promoters**. Find their email or social media. You can find the name of promotion companies on top of gig posters under

'..... Presents:'

NETWORK

Go to your local gigs and get to know other musicians and promoters. Get a conversation going about what you do and also some helpful advice. **Bonus tip: BE KIND!**

PROMOTE

Get **writing and releasing music** (Demos can also work if you aren't ready to release yet) so promoters know what to expect from you and

can put you on the right line up.

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LOOKING GOOD

Having a good and engaging social media makes you more desirable and credible to promoters. So make sure to get high quality photos of your band/artist and updated info. **Keeping on brand helps too!**

REHEARSE AND PUT ON A GOOD SHOW

Once you start getting gigs you want to keep getting them. Best way to do this is rehearse and put on a good show! Watch your fave bands & artists for inspiration.