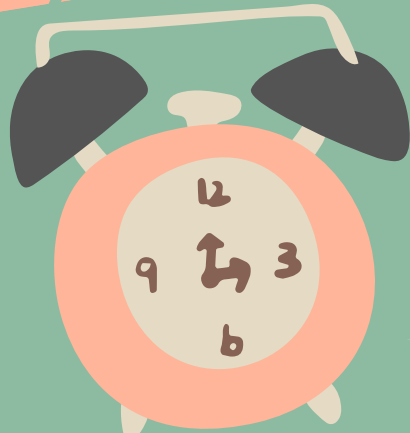


TIPS ON GETTING GIGS AT FESTIVALS. ✨

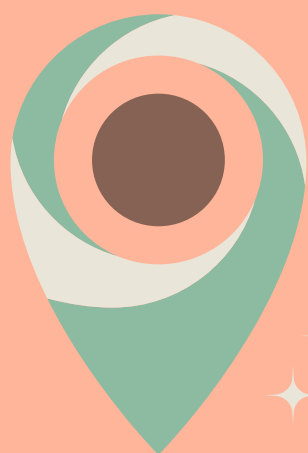


START EARLY

Start applying for next years festivals this year or as early as possible. Do your research and see how long you have to apply. All of them are different so make sure you **prioritise the right one** for your band/artist.

START LOCAL

Dream big but **don't ignore the smaller and local festivals** in your area, especially showcase festivals such as FOCUS Wales in Wrexham. Other great welsh local ones are Sŵn, HUB and Merthyr Rising

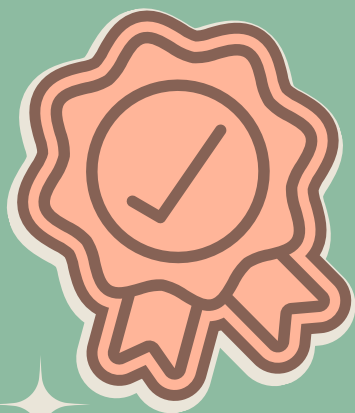


HIGH QUALITY CONTENT

When applying for festivals make sure you only give your give your **best tracks**. (No Demos.)

Updated press photos and links

Getting a high quality video of you performing also helps massively with getting noticed and chosen.



KEEP IT SHORT AND SWEET

Keep your biography short only **showcasing your best achievements** in recent times such as Radio play and reviews, highlight decent gigs or tours you've played.



ONLINE PRESENCE

I know this one makes us all roll our eyes but it's **SO important** to keep all your social media channels updated.

To **grow and engage with your audience**. It shows there's an interest and a demand for you and creates a buzz around your music

